

FOR IMMEDIATE RELEASE
November 13, 2009



***THE REAL ESTATE BOOK FEEDS ITS ONLINE LISTINGS TO
PROPERTYPURSUIT.COM, A BROKER-CENTRIC
NATIONAL REAL ESTATE PORTAL***

***Strategic Partnership Extends Online Reach and Value for
Customers of the #1 Real Estate Advertising Publication***

(Lawrenceville, GA) November 13, 2009 – [The Real Estate Book](#), the leading publisher of real estate information online and in print in North America, today announces a strategic distribution partnership to publish its online listings on [PropertyPursuit.com](#), a new broker and agent-centric national real estate portal from [Delta Media Group](#).

PropertyPursuit.com is a unique real estate Web site that provides home searchers with comprehensive online real estate search tools, and drives all Web site leads directly to the respective brokerage or agent. Home shoppers experience single-click access to local listings and distinct search functionalities including an easy search, advanced search and search map, as well as the abilities to search by address, zip code, listing features and more. Brokers and agents receive the added benefits of brand and listing exposure, and the ability to control their own leads free of charge.

“PropertyPursuit is a great fit with our online listings distribution strategy, which expands exposure, high-quality leads and value for our advertisers through strategic alliances with highly user-friendly sites visited by today’s buyers and sellers,” said Scott Dixon, Network Communication Inc.’s president of the real estate division.

On a daily basis, nearly 350,000 for-sale property listings from *The Real Estate Book*, the #1 real estate publication in the country, will be uploaded to PropertyPursuit.com. When a home shopper requests more information on a *The Real Estate Book* property listing on PropertyPursuit.com, their inquiry will be directed back to *The Real Estate Book’s* advertiser’s Web site.

PropertyPursuit.com allows buyers to narrow their search results, and will display similarly priced properties in the area. Homebuyers can access graphical links to property features and details from each listing detail page, and can also contact the listing agent directly for more information or to schedule a showing. The site also displays available open houses and current price reductions, and gives users the ability to print a listing flier, pinpoint their chosen location, view large photo galleries, videos and slideshows, calculate mortgage payments and review community and school information. Home shoppers can save their search criteria and schedule to receive updates when properties become available that match their requirements.

PropertyPursuit.com is the latest site to join *The Real Estate Book’s* growing online distribution network, which includes BobVila.com, Condo.com, EveryMove.com, FrontDoor.com, GlobeandMail.com, Google Base, Home Gain, House Locator, Home Pages, Homescape.com, Live Deal, MSN Sympatico, NYTimes/Real Estate, Oodle.com, RealtyTrac.com, Trulia.com, Vast.com, Wall Street Journal, Yahoo.com and Zillow.com.

The Real Estate Book has been helping real estate professionals connect with buyers and sellers for over 30 years. Available in print and online in over 400 markets across the U.S., Canada and the Caribbean, *The Real Estate Book* delivers credible, proven results to its advertisers, who benefit from a wealth of experience and an integrated media platform that showcases their listings in a variety of ways. With 8 million magazines in print every 4 weeks, *The Real Estate Book* gets nearly 2 million unique visitors on its Web site, www.RealEstateBook.com, and features thousands of homes for sale, new home communities, and local information.

About Network Communications, Inc.

Network Communications, Inc. is the leading publisher of printed and online real estate information in North America. The company was acquired by Court Square Capital Partners in January of 2005. Its magazines are read by over 12 million readers in over 500 markets and deliver more than one million leads to advertisers each month. Network Communications' assets, *The Real Estate Book®*, *Apartment Finder / Blue Book™*, *Mature Living Choices®*, *Black's Guide®*, *New Home Finder®*, *Unique Homes™*, *Kansas City Homes & Gardens™*, *By Design Publishing*, *Atlanta Homes & Lifestyles*, *Atlanta Home Improvement*, *At Home In Arkansas*, *Relocating in Las Vegas*, *Colorado Homes & Lifestyles*, *St. Louis Homes & Lifestyles*, *Seattle Homes & Lifestyles*, and *Mountain Living*, include publications that millions of readers around the country turn to when looking for the latest information about the real estate and home design markets. Online magazine content can be accessed at www.nci.com.

About PropertyPursuit.com

Property Pursuit is a national real estate portal Web site that features more than 1.6 million listings. Property Pursuit is the first broker and agent-centric portal, allowing companies to receive leads directly and distribute them based on their own preferences, and subscribing agents to directly receive their own leads. Property Pursuit offers consumers an easy-to-use property search and robust national listing details, and offers brokerages and agents unique online profiles, and customizable accounts, bios, logos, social networking tools and more. Visit www.propertypursuit.com for more information. PropertyPursuit.com is powered and a division of Delta Media Group inc.

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