



FOR IMMEDIATE RELEASE
April 15, 2009

**NETWORK COMMUNICATIONS, INC. SIGNS CANADA'S NATIONAL
NEWSPAPER'S GLOBEANDMAIL.COM AS ADVERTISING AFFILIATE**

**Top Real Estate Publisher Delivers Greater Online Presence In Canada
For Advertisers of Its *The Real Estate Book* Brand**

Lawrenceville, GA - (April 15, 2009) – [Network Communications, Inc.](#) (NCI) the largest publisher of print and online real estate information in North America, today announces the addition of [The Globe and Mail](#), Canada's leading national newspaper, as an Advertising Affiliate for its [The Real Estate Book](#) brand, the leading real estate advertising publication in North America. Through this online relationship, *The Real Estate Book's* searchable widget will be featured on GlobeandMail.com's Real Estate Web hub, offering home shoppers access to hundreds of thousands of *The Real Estate Book's* real estate listings in markets across North America. As a result, advertisers of *The Real Estate Book* will increase online exposure of their property listings to the nearly 4 million affluent and extremely loyal unique visitors of GlobeandMail.com every month.

"We're very excited about this new collaboration with GlobeandMail.com as it significantly extends our reach into Canada and gives our advertisers greater exposure and more leads," said Scott Dixon, president, *The Real Estate Book*. "As an integrated Internet media company, we continually look for ways to deliver the most value and to maximize exposure for our advertisers through our website, high quality magazine and strategic online relationships."

Tens of thousands of advertisers of *The Real Estate Book* benefit from a wealth of experience and an integrated media platform that showcases their listings in a variety of ways. With 8 million magazines in print every 4 weeks, *The Real Estate Book* gets nearly 2 million unique visitors on its Web site, www.RealEstateBook.com, and features thousands of homes for sale, new home communities, and local information from hundreds of cities across the United States and Canada.

Whether to simply browse listings or broaden their search for the perfect new home, home shoppers can access *The Real Estate Book's* free search tool on GlobeandMail.com to quickly and easily find for-sale properties in their designated city from the hundreds of thousands *The Real Estate Book* listings. GlobeandMail.com is Canada's number one news Web site and its associated hubs. Its Real Estate web hub is a dynamic mix of real estate news about the Toronto and Vancouver markets, tools and blogs.

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About Network Communications, Inc.

Network Communications, Inc. is the leading publisher of printed and online real estate information in North America. The company was acquired by Court Square Capital Partners in January of 2005. Its magazines are read by over 12 million readers in over 500 markets and deliver more than one million leads to advertisers each month. Network Communications' assets, *The Real Estate Book®*, *Apartment Finder / Blue Book™*, *Mature Living Choices®*, *Black's Guide®*, *New Home Finder®*, *Enclave™*, *Unique Homes™*, By Design Publishing, *Kansas City Homes & Gardens™*, *Atlanta Homes & Lifestyles*, *Atlanta Home Improvement*, *At Home In Arkansas*, *Relocating in Las Vegas*, *Colorado Homes & Lifestyles*, *St. Louis Homes & Lifestyles*, *Seattle Homes & Lifestyles*, and *Mountain Living*, include publications that millions of readers around the country turn to when looking for the latest information about the real estate and home design markets. For more information, visit www.nci.com.

About The Globe and Mail

The Globe and Mail (www.globeandmail.com), Canada's national newspaper, is a division of CTVglobemedia, a dynamic multi-media company, which also owns CTV Inc., Canada's number-one private broadcaster. GlobeandMail.com combines news, analysis and opinion from its print newspaper and extensive magazine portfolio with web-exclusive features. GlobeandMail.com brings news on the web to life with additional content, links to related stories, multimedia content and more.

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