

FOR IMMEDIATE RELEASE
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**WE ARE HONORED: TMG PR/BRAND COMMUNICATIONS RECEIVES
EIGHT AWARDS OF DISTINCTION**

***Agency Receives Honors from The Communicator Awards for Exceeding Industry
Standards in Quality and Achievement in Eight Categories***

(NEW YORK, NY, June 9, 2009) – [TMG PR/Brand Communications](#) (TMG) announces today that it has been recognized – eight times over – by the 15th Annual Communicator Awards for its outstanding work in creative communications. Chosen from thousand of entries received for consideration, TMG received eight Awards of Distinction for its exceptional work on behalf of several clients in the financial and real estate/media industries.

“The goal of any communications plan or initiative that we undertake is to help our clients push the right messages and right medium to the right audience,” says agency founder/CEO Tami McCarthy. “We are passionate about what we do, and motivated by the creative process that is entrenched in our mission: help our clients achieve their business objectives with breakthrough communications platforms that drive results. To be recognized in so many ways, first by our happy clients who value what we bring to the table, and now by the prestigious Communicator Awards for how we are helping to shape industry standards, is truly humbling.”

[The Communicator Awards](#) is the leading international awards program honoring creative excellence for communications professionals. Sanctioned and judged by the International Academy of the Visual Arts, an invitation-only organization of top-tier media, communications, advertising, creative and marketing professionals, the 2009 Communicator Awards received over 7,000 entries this year from companies and agencies of all sizes, making it the largest and most prestigious award of its kind.

TMG’s work recognized by this year’s competition spans a display of excellence in various campaigns the agency executed for [Citi](#), the leading global financial services company, with approximately 200 million customer accounts and business in more than 140 countries; [Women & Co.](#), a financial resource program dedicated to helping women achieve their financial goals; and [Network Communications, Inc.](#), the leading publisher of printed and online real estate information in North America.

TMG’s winning campaigns and the categories for which they were recognized are as follows:

Citi Mobile Campaign	Film/Video: Public Relations
Citi Premier Pass / Expedia.com Campaign	Film/Video: Public Relations
Women & Co. <i>Women & Affluence</i> Survey Brochure	Brochure: Overall Design
Women & Co. Shape Your Future Self-Mailer	Marketing / Promotion: Direct Mail
<i>Unique Homes</i> Media Kit	Media Kit: Design
<i>The Real Estate</i> Book Cover	Magazine: Cover Design
<i>Apartment Finder</i> Cover	Magazine: Cover Design
<i>Apartment Finder</i> Advertisements	Print Advertising Campaign

TMG PR/Brand Communications, founded by Tami Gross-McCarthy, CEO, is a full-service, cutting-edge, award-winning marketing communications firm based in New York City. Working as an extension of each client's marketing team, TMG creates custom-tailored, innovative communications programs to drive the brand to the next level. TMG has received seven Communicator Awards in the past. Visit www.tmgpr.com for a full list of TMG's recent awards and the services it provides.

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