

FOR IMMEDIATE RELEASE  
January 27, 2009



**NETWORK COMMUNICATIONS INC. EXPANDS ONLINE DISTRIBUTION  
FOR ADVERTISERS, PARTNERS WITH EVERYMOVE.COM**

***Top Real Estate Publisher to Feed Residential Listings from  
Its Major Brands to the Leading Real Estate Portal***

Lawrenceville, GA - (January 27, 2009) – [Network Communications, Inc.](http://www.networkcommunications.com) (NCI), the largest publisher of printed and online real estate information in North America, today announces an agreement with [EveryMove.com](http://www.everymove.com) to feed its residential resale, new construction and apartment rental listings to the 'one-stop shop' real estate portal. This strategic alliance provides more rich Web content for home buyers as well as extends the online exposure for advertisers of eight NCI titles - *Apartment Finder*, *The Real Estate Book*, *Unique Homes*, *New Home Finder*, *New Homes & Ideas*, *New Home Journal*, *Mature Living Choices* and *Senior Living Choices* – to reach the 46 million+ Americans who move annually.

“At NCI, we are committed to providing our customers with the highest level of exposure and value for their marketing dollars,” said Scott Dixon, NCI’s president of the real estate division. “Our relationship with EveryMove.com serves to further ensure that this commitment is met and demonstrates how we continue to expand the breadth of our ever-growing network of online distribution partners by joining forces with the top sites visited by new home seekers.”

As a comprehensive real estate portal targeted at both frequent and traditional movers (including Students, Military Personnel and Professionals), EveryMove.com offers property listings, real estate advice and service provider information all on one site. In addition to the varied real estate search functionalities, the site provides innovative Web 2.0 and 3.0 capabilities using interactive forums to exchange ideas, ask questions and obtain advice from experts and other users on a wide range of real estate, home and garden and lifestyle topics. EveryMove.com is also the first major real estate portal to have a major social network presence on such top social networks as Facebook and MySpace.

NCI’s family of print and online products provide the latest information about real estate and home design to millions of consumers around the country, while offering a comprehensive and targeted integrated advertising solution for real estate professionals. The EveryMove.com alliance will help advertisers of the following NCI brands maximize their online exposure and generate quality leads:

- *Apartment Finder* is the fastest-growing publication in the multi-family industry
- *The Real Estate Book* is the #1 Real Estate publication in the country
- *Unique Homes* is a leader in the luxury real estate market

- *New Home Finder* attracts more ready-to-buy, new construction home buyers than any other resource in the industry
- *New Homes and Ideas* offers a complete residential directory of new homes for sale in new neighborhoods in Triangle of North Carolina
- *New Homes Journal* is the premier new homes resource for home shoppers and Realtors in the Charlotte, Dallas/Fort Worth and Kansas City metro areas
- *Mature Living Choices* is the top resource for the active adult and retirement lifestyle
- *Senior Living Choices* tailored to senior living and assisted living services nationwide

EveryMove.com is the latest leading site to join NCI's network of online distribution partners which delivers more than 50 million unique visitors monthly. Partner sites include BobVila.com, Condo.com, FrontDoor.com, Google Base, Home Gain, House Locator, Home Pages, Homescape.com, Live Deal, MSN Sympatico, NYTimes/Real Estate, Oodle.com, RealtyTrac.com, RetirementHomes.com, Trulia.com, Wall Street Journal, Yahoo.com and Zillow.com.

#### **About Network Communications, Inc.**

Network Communications, Inc. is the leading publisher of printed and online real estate information in North America. The company was acquired by Court Square Capital Partners in January of 2005. Its magazines are read by over 12 million readers in over 500 markets and deliver more than one million leads to advertisers each month. Network Communications' assets, *The Real Estate Book®*, *Apartment Finder / Blue Book™*, *Mature Living Choices®*, *Black's Guide®*, *New Home Finder®*, *Enclave™*, *Unique Homes™*, *Kansas City Homes & Gardens™*, *Atlanta Homes & Lifestyles*, *Atlanta Home Improvement*, *At Home In Arkansas*, *Relocating in Las Vegas*, *Colorado Homes & Lifestyles*, *St. Louis Homes & Lifestyles*, *Seattle Homes & Lifestyles*, and *Mountain Living*, include publications that millions of readers around the country turn to when looking for the latest information about the real estate and home design markets. Online magazine content can be accessed at [www.livingchoices.com](http://www.livingchoices.com).

#### **About EveryMove.com**

Everymove.com allows people interested in online real estate listings and everything property related to find what they want all on one site. The site contains real estate guides that help users learn more about buying, selling and renting property, how to find a realtor, and more. Everymove.com provides mortgage calculators, property search tools, real estate recommendations, tips on finding overseas property, senior housing and much more.

###

#### **Media Contact:**

Tami Gross-McCarthy

TMGpr

212.750.5755

[tami@tmgpr.com](mailto:tami@tmgpr.com)