

FOR IMMEDIATE RELEASE  
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**APARTMENT HUNTERS NOW SEARCH ON-THE-GO  
WITH *APARTMENT FINDER'S* NEW MUST-HAVE APP FOR IPHONE, ITOUCH**

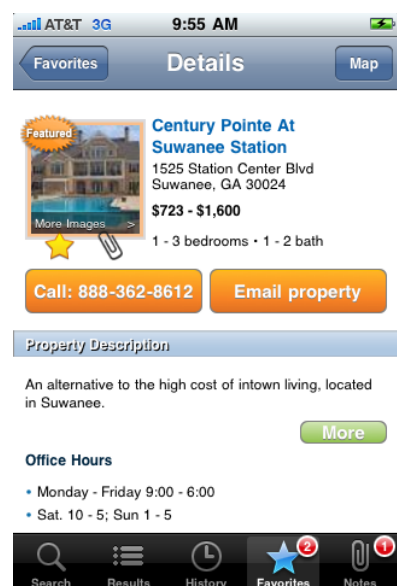
***The #1 Consumer-Preferred Apartment Listing Site,  
Makes Mobile Searches Quick and Easy***

Lawrenceville, GA (December 8, 2009) – [Apartment Finder](http://ApartmentFinder.com), the fastest-growing integrated media platform in the multi-family industry, launches a new application that provides iPhone and iPod Touch users access to all its listings - one of the largest collections online from small neighborhoods to big cities across the United States. Now, apartment shoppers simply use their cell phone to map apartment listings nearby, email or call properties directly for more information or availability, display promotional offers and more.

“This application is so simple and fun to use. Today’s consumers want access to information quickly and easily. We deliver information about apartment communities online, on land, in their community and now, right in the palm of their hand,” says Marcia Bollinger, president, *Apartment Finder*. “Our new iPhone App also delivers on our commitment to drive more leads, and the best value, for our advertisers. We’re literally pushing their listings in their prospects’ hands, right at their fingertips.”

All property listings featured on ApartmentFinder.com are available on the *Apartment Finder* iPhone App. The application, available as a free download from Apple’s online Application Store, enhances the user experience, offering a suite of optimum search functions including:

- Find the nearest apartments or search by city and state or zip code
- Advanced search by price, distance, number of bedrooms and bathrooms, pets allowed, and other amenities
- Capture notes and photos about properties that can be emailed or viewed later
- Email property details, which includes a photo and link to the listing on ApartmentFinder.com
- Store a history of properties viewed, recent searches, and properties saved as ‘Favorites’
- View zoomable photos and floor plans
- Display special offers when available



-more-

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- Email or call properties directly for more information or to check availability
- View apartments on a map and receive driving directions

To download the Apartment Finder iPhone application, visit:

<http://www.apple.com/iphone/iphone-3gs/app-store.html>

*Apartment Finder* is the anchor of the multi-family division of [Network Communications, Inc.](#), the largest publisher of print and online housing information in North America. *Apartment Finder's* print and online products provide the latest information about apartment rentals to millions of consumers around the country, while offering a comprehensive and targeted integrated advertising solution for multi-housing professionals. The fastest-growing media platform in the multi-family industry, *Apartment Finder* publishes books in 116 markets across the U.S. and operates [www.ApartmentFinder.com](http://www.ApartmentFinder.com), the #1 consumer-preferred site featuring state-of-the-art searching and mapping features for apartment renters.

**About Network Communications, Inc.**

Network Communications, Inc. is the leading publisher of printed and online real estate information in North America. The company was acquired by Court Square Capital Partners in January of 2005. Its magazines are read by over 12 million readers in over 500 markets and deliver more than one million leads to advertisers each month. Network Communications' assets, *The Real Estate Book®*, *Apartment Finder / Blue Book™*, *Mature Living Choices®*, *Black's Guide®*, *New Home Finder®*, *Unique Homes™*, By Design Publishing, *Kansas City Homes & Gardens™*, *Atlanta Homes & Lifestyles*, *Atlanta Home Improvement*, *At Home In Arkansas*, *Relocating in Las Vegas*, *Colorado Homes & Lifestyles*, *St. Louis Homes & Lifestyles*, *Seattle Homes & Lifestyles*, and *Mountain Living*, include publications that millions of readers around the country turn to when looking for the latest information about the real estate and home design markets. For more information, visit [www.nci.com](http://www.nci.com).

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