

**FOR IMMEDIATE RELEASE**  
**June 15, 2011**



**APARTMENT FINDER PROMOTES PATTY CRAWFORD  
TO VICE PRESIDENT OF NATIONAL PARTNERSHIPS**

Lawrenceville, GA (June 15, 2011) - Apartment Finder, the fastest-growing integrated [media platform in the multi-family industry](#), today announces the promotion of Patty Crawford to Vice President of National Partnerships. Having worked at Apartment Finder for the last sixteen years, Crawford was most recently the Vice President Sales, East, managing more than thirty-nine markets in ten states.

In her last position, Crawford was instrumental in launching Apartment Finder in Florence, Sumter, and Myrtle Beach, South Carolina as well as Albany, NY, and has assisted in expanding the brand to many more markets. She has also served in training, product development and marketing capacities to further develop the Apartment Finder brand.

“Throughout her tenure at Apartment Finder, Patty has always been so willing to share her knowledge and expertise to grow our business. Her leadership has resulted in many successes, leading our field teams to take their local markets to new levels,” said Marcia Bollinger, Apartment Finder’s president. “Patty’s track record, along with her positive energy, passionate customer service philosophy, and desire to 'get it done' for our employees and customers make her a true champion for our brand to national partners.”

Throughout her career, Crawford has been involved in and worked closely with NAA affiliates on numerous committees including: Education, Board Member, Newsletter and Membership. She was CAM certified in 1998, CAPS designate in 2001, and most recently an NAA Lyceum graduate. Her professional accolades include Board Member of the Year, Vendor of the Year, Chairperson of the Year, Market of the Year, and Leadership Award, among others.

Crawford started her career at Southeast Publishing Ventures (SPV) to run the Charleston Apartment Finder publication in 1995. She quickly rose to Regional Publisher and was promoted to Regional Director shortly after Network Communications, Inc. acquired SPV. In 2008, she was appointed to Vice President Sales, East.

**About Network Communications, Inc.**

[Network Communications, Inc.](#) is a leading local media company providing lead generation, advertising and Internet marketing services to the housing industry. The Company’s leading brands are Apartment Finder, The Real Estate Book, Digital Sherpa, Unique Homes, New England Home and Atlanta Homes & Lifestyles. NCI has market representation in more than 500 local markets around the United States. The Company’s strategy focuses on providing high-quality and measurable marketing solutions to local clients by leveraging its proprietary prospect-focused distribution and content management infrastructure. NCI

distributes more than 9.4 million local print catalogs of apartments for rent and homes for sale every month through more than 300,000 distribution points; NCI's websites are leading Internet destinations for consumers looking for homes to rent or buy, with an average of 2.0 million unique users every month; and it provides Internet marketing services using social media tools to its customers.

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