



FOR IMMEDIATE RELEASE
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**APARTMENT FINDER ANNOUNCES ONLINE PARTNERSHIP WITH
LARGEST INTERNATIONAL REAL ESTATE LISTINGS PORTAL, ENORMO**

**Leading Source of Critical Information for Apartment Seekers
Expands Its Online Presence Internationally For Its Advertisers**

Lawrenceville, GA - (June 11, 2009) – Further expanding its online distribution network worldwide, [Apartment Finder](#), the fastest-growing multi-media platform in the multi-family industry, today announces a partnership with the world's largest international real estate portal, [Enormo](#). *Apartment Finder's* listings will now be displayed on Enormo.com and 80 Enormo country sites for renters worldwide seeking an apartment or home in the U.S. Through this alliance, listing keywords will be translated into Enormo's 30 interface languages to deliver greater online exposure and leads for *Apartment Finder* advertisers from the millions of potential tenants in the countries worldwide that Enormo.com serves. This agreement marks *Apartment Finder's* fourth online distribution deal inked in 2009, and the second brand that parent company Network Communications, Inc. has chosen to advertise on Enormo.

"Enormo is a great fit with our online listings distribution strategy where we have formed strategic alliances with highly-trafficked Web sites visited by apartment seekers to deliver the best value and broadest exposure for our advertisers," says Marcia Bollinger, president, *Apartment Finder*. "We're excited that our new partnership with Enormo will give apartment shoppers around the globe access to our listings while expanding our advertisers' online presence worldwide."

"After a successful year of working with Network Communications, Inc.'s *The Real Estate Book* brand, Enormo is pleased to expand the collaboration to *Apartment Finder*, connecting its rental advertisers with new potential clients from locations around the world," adds Enormo's business development director, Dominique Cerri.

With the additional 10,000 rental listings from *Apartment Finder*, Enormo provides tenants from all over the world with over 270,000 U.S. rental listings – one of the largest choices online. Enormo, ranked by comScore as the ninth most-visited real estate website in the world, allows visitors to its sites to search apartment communities by country, city, amenities, size, location and price.

Apartment Finder is the anchor of the multi-family division of [Network Communications, Inc.](#), the largest publisher of print and online housing information in North America. *Apartment Finder's* print and online products provide the latest information about apartment rentals to millions of consumers around the country, while offering a

comprehensive and targeted integrated advertising solution for multi-housing professionals. The fastest-growing media platform in the multi-family industry, *Apartment Finder* publishes books in 116 markets across the U.S. and operates www.ApartmentFinder.com, the #1 consumer-preferred site featuring state-of-the-art searching and mapping features for apartment renters.

Enormo.com is the latest partner to join *Apartment Finder's* ever-growing online distribution network. Other online alliances inked in 2009 include OLX.com, leading vertical search platform for real estate Vast.com, and *The Atlanta Journal-Constitution's* AJCHomeFinder.com, which provides apartment listings for renters in Georgia, Alabama, Florida, Tennessee, North Carolina and South Carolina. These new partners join a number of established partnerships, as *Apartment Finder* continues to build its network.

About Network Communications, Inc.

Network Communications, Inc. is the leading publisher of printed and online real estate information in North America. The company was acquired by Court Square Capital Partners in January of 2005. Its magazines are read by over 12 million readers in over 500 markets and deliver more than one million leads to advertisers each month. Network Communications' assets, *The Real Estate Book®*, *Apartment Finder / Blue Book™*, *Mature Living Choices®*, *Black's Guide®*, *New Home Finder®*, *Enclave™*, *Unique Homes™*, *Kansas City Homes & Gardens™*, By Design Publishing, *Atlanta Homes & Lifestyles*, *Atlanta Home Improvement*, *At Home In Arkansas*, *Relocating in Las Vegas*, *Colorado Homes & Lifestyles*, *St. Louis Homes & Lifestyles*, *Seattle Homes & Lifestyles*, and *Mountain Living*, include publications that millions of readers around the country turn to when looking for the latest information about the real estate and home design markets. Online magazine content can be accessed at www.nci.com.

About Enormo

Enormo is the world's largest international real estate website, displaying over 9 million listings (sale and rent) in 80 countries. Enormo currently has user traffic of 4.5 million visits a month from potential homebuyers, tenants and investors worldwide. For more information on Enormo's features for users and agents, visit the online demo: <http://www.slideshare.net/enormo>

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