

FOR IMMEDIATE RELEASE
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**APARTMENT FINDER SIGNS DEAL TO PUBLISH APARTMENT COMMUNITY
INFORMATION ON THE ATLANTA JOURNAL-CONSTITUTION'S
AJCHOMEFINDER.COM**

***Leading Source of Critical Information for Apartment Seekers Provides Its
Rental Listings to The Atlanta Journal-Constitution's Real Estate Site***

Lawrenceville, GA - (April 1, 2009) – In the midst of an enduring recession, more home shoppers are turning to apartment rentals until the economy strengthens. As a result, two of regional Atlanta's most recognized media brands have joined forces to create a comprehensive online resource for apartment seekers to shop for their next home. Today, [Apartment Finder](http://www.ApartmentFinder.com), the fastest-growing media platform in the multi-family industry, announces a partnership with Atlanta's premier provider of digital, print and direct marketing solutions, [The Atlanta Journal-Constitution](http://www.TheAtlantaJournal-Constitution.com), to display its apartment listings on ajchomefinder.com and provide an optimum online real estate search experience for renters in Georgia, Alabama, Florida, Tennessee, North Carolina and South Carolina.

"We're very excited about this new collaboration with ajchomefinder.com," says Marcia Bollinger, president, Apartment Finder. "As an integrated Internet media company, we continually look for ways to deliver greater exposure and leads to our advertisers; not only through our high-quality magazine and website, but also through new strategic online alliances, of which The Atlanta Journal-Constitution is the latest example."

Apartment Finder, published by [Network Communications, Inc.](http://www.NetworkCommunications.com), the leading publisher of printed and online real estate information in North America, serves 114 markets across the United States and operates the No. 1 consumer-preferred Web site, www.ApartmentFinder.com, featuring state-of-the-art searching and mapping features for apartment renters. Through this online distribution partnership with ajchomefinder.com, *Apartment Finder* will provide continuous apartment listings and updates to the nearly 2.5 million unique monthly visitors to The Atlanta Journal-Constitution's Web sites, which include ajc.com and accessAtlanta.com. [Ajchomefinder.com](http://ajchomefinder.com) offers multiple user-friendly search options for consumers, allowing them to search for a future home for-rent or for-sale by county or by price range, while also offering a news section and real estate tools including the AJC School Guide, AJC Neighborhood Guide and more, offering consumers an optimum online real estate search experience.

"Ajchomefinder.com ranks number 2 in market reach for Atlanta area real estate sites," said Hyde Post, AJC Vice President, Internet. "This assures that property advertisers get very good exposure to potential renters in our market."

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About Network Communications, Inc.

Network Communications, Inc. is the leading publisher of printed and online real estate information in North America. The company was acquired by Court Square Capital Partners in January of 2005. Its magazines are read by over 12 million readers in over 500 markets and deliver more than one million leads to advertisers each month. Network Communications' assets, *The Real Estate Book®*, *Apartment Finder / Blue Book™*, *Mature Living Choices®*, *Black's Guide®*, *New Home Finder®*, *Enclave™*, *Unique Homes™*, *Kansas City Homes & Gardens™*, *By Design Publishing*, *Atlanta Homes & Lifestyles*, *Atlanta Home Improvement*, *At Home In Arkansas*, *Relocating in Las Vegas*, *Colorado Homes & Lifestyles*, *St. Louis Homes & Lifestyles*, *Seattle Homes & Lifestyles*, and *Mountain Living*, include publications that millions of readers around the country turn to when looking for the latest information about the real estate and home design markets. Online magazine content can be accessed at www.nci.com.

About The Atlanta Journal-Constitution

The Atlanta Journal-Constitution is the leading source — both in print and [online](#) — of news, information and [advertising](#) for metropolitan Atlanta, reaching a total print and online audience of more than 2.2 million people each week. Every month, nearly 2.5 million unique visitors access the newspaper's Web sites, including ajc.com and accessAtlanta.com. The Atlanta Journal-Constitution is owned by [Cox Enterprises, Inc.](#), one of the nation's leading media companies and providers of automotive services.

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