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**APARTMENTFINDER.COM ANNOUNCES ITS NEW 4.0 WEB SITE, WITH
ONE-CLICK ACCESS TO THOUSANDS OF FEATURED LISTINGS**

Lawrenceville, GA - April 29, 2009 -- Bolstering its leadership in delivering apartment listings and apartment information to home shoppers, ApartmentFinder.com launches its new 4.0 Web site, featuring more interactive content than ever before.

The one-click access to information about apartments has been showcased even more prominently. Initially, while searching for apartments, users see one main large photo of the property followed by three additional smaller images to provide a comprehensive visual understanding of content about featured property listings. Enter the zip code or city/state and information-rich content displays, with featured apartments getting additional exposure.

"The new ApartmentFinder.com 4.0 Web site is rich with information and developed to enhance the user's experience as well as deliver better leads to our advertisers," said Marcia Bollinger, president of *Apartment Finder*. "If you are searching for a new apartment, there's no better information resource on the Web."

Quick searches are designated by radius, price range and bedroom requirements or through searches for specific colleges, military bases or particular addresses. A "Virtual Earth" map lets users see exactly where a property is located. Also, strong keyword search tools better justify specific information that is relevant to a search query.

An easy-to-use expanded feature, called faceted browsing, lets consumers chose specific properties to visit by narrowing relevant information about their specific needs. The search facets are positioned in the left side column of the site, and allow users to search by amenities, price, [affordable housing options](#) and schools.

There is also ample space for property managers to display specials and promotions being offered on specific listings. Now, featured apartments are able to display a total of up to five video links, further enhancing the user's experience.

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"A site with as much information on it as ApartmentFinder.com is a tough act to follow. With all these added features, no site provides people searching for property with a more in-depth experience," said Mike Kim, a rental Web site owner.

When it comes to searching online for an apartment in any market -- from Dallas and Orlando to San Francisco and Boston -- ApartmentFinder.com makes it easy and efficient by having all the tools and detailed info at a home shopper's fingertips.

About Network Communications, Inc.

Network Communications, Inc. is the leading publisher of printed and online real estate information in North America. The company was acquired by Court Square Capital Partners in January of 2005. Its magazines are read by over 12 million readers in over 500 markets and deliver more than one million leads to advertisers each month. Network Communications' assets, *The Real Estate Book®*, *Apartment Finder / Blue Book™*, *Mature Living Choices®*, *Black's Guide®*, *New Home Finder®*, *Enclave™*, *Unique Homes™*, *Kansas City Homes & Gardens™*, *By Design Publishing*, *Atlanta Homes & Lifestyles*, *Atlanta Home Improvement*, *At Home In Arkansas*, *Relocating in Las Vegas*, *Colorado Homes & Lifestyles*, *St. Louis Homes & Lifestyles*, *Seattle Homes & Lifestyles*, and *Mountain Living*, include publications that millions of readers around the country turn to when looking for the latest information about the real estate and home design markets. Online magazine content can be accessed at www.nci.com.

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