

FOR IMMEDIATE RELEASE
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**APARTMENT FINDER ANNOUNCES ONLINE PARTNERSHIP WITH
LEADING ONLINE REAL ESTATE CLASSIFIEDS NETWORK, OLX.COM**

***Strategic Alliance Marks Apartment Finder's Third Online Partnership in 2009,
Continuing the Rapid Expansion of its Online Distribution Network***

Lawrenceville, GA - (April 6, 2009) – [Apartment Finder](http://www.ApartmentFinder.com), the leading source of critical information for apartment seekers in the multi-family industry, today announces another online partnership to publish its apartment rental listings on the web. Its newest partner is [OLX.com](http://www.OLX.com), a leading online real estate classifieds network, and through this alliance, *Apartment Finder* will deliver greater online exposure and leads for its advertisers to the millions of apartment shoppers in the 84 countries that OLX.com serves.

"We understand how vitally important it is for consumers to interact with our advertisers' listings when they are shopping for an apartment," says Marcia Bollinger, president, *Apartment Finder*. "That is why we look for every opportunity to help make that connection, especially on the web. Our partnership with OLX.com allows us to offer our advertisers exposure to millions of additional apartment renters while enhancing the online search experience for home shoppers."

This agreement will expand OLX.com's property listings to include thousands of apartment rental listings from *Apartment Finder*. All advertisers of *Apartment Finder* will now have their rental listings published on OLX.com, which features user-friendly search options for apartments by location, number of bedrooms/bathrooms, square feet, furnished/unfurnished, and more.

Apartment Finder is the anchor of the multi-family division of [Network Communications, Inc.](http://www.NetworkCommunications.com), the largest publisher of print and online housing information in North America. *Apartment Finder's* print and online products provide the latest information about apartment rentals to millions of consumers around the country, while offering a comprehensive and targeted integrated advertising solution for multi-housing professionals. The fastest-growing media platform in the multi-family industry, *Apartment Finder* publishes books in 114 markets across the U.S. and operates www.ApartmentFinder.com, the #1 consumer-preferred site featuring state-of-the-art searching and mapping features for apartment renters.

OLX.com is the third partner in 2009 to join *Apartment Finder's* ever-growing online distribution network. Other online alliances inked this year include [Vast.com](http://www.Vast.com), the leading vertical search platform for real estate and The Atlanta Journal-Constitution's [AJCHomeFinder.com](http://www.AJCHomeFinder.com), which provides apartment listings for renters in Georgia, Alabama, Florida, Tennessee, North Carolina and South Carolina. These new partners

join a number of established partnerships, as Apartment Finder continues to build its network.

About Network Communications, Inc.

Network Communications, Inc. is the leading publisher of printed and online real estate information in North America. The company was acquired by Court Square Capital Partners in January of 2005. Its magazines are read by over 12 million readers in over 500 markets and deliver more than one million leads to advertisers each month. Network Communications' assets, *The Real Estate Book®*, *Apartment Finder / Blue Book™*, *Mature Living Choices®*, *Black's Guide®*, *New Home Finder®*, *Enclave™*, *Unique Homes™*, *Kansas City Homes & Gardens™*, By Design Publishing, *Atlanta Homes & Lifestyles*, *Atlanta Home Improvement*, *At Home In Arkansas*, *Relocating in Las Vegas*, *Colorado Homes & Lifestyles*, *St. Louis Homes & Lifestyles*, *Seattle Homes & Lifestyles*, and *Mountain Living*, include publications that millions of readers around the country turn to when looking for the latest information about the real estate and home design markets. Online magazine content can be accessed at www.nci.com.

About OLX.com

OLX is the next generation of free online classifieds, providing a simple solution to the complications involved in selling, buying, trading, discussing, organizing, and meeting people near where people reside. The privately-held company was co-founded in March 2006 by Internet entrepreneurs Fabrice Grinda and Alec Oxenford. Based in New York, NY and Buenos Aires, Argentina, OLX is used in 84 countries in 36 languages. OLX operates two leading online classifieds networks hosted at www.olx.com and www.mundoanuncio.com. For more information, visit: www.olx.com

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