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**NETWORK COMMUNICATIONS LAUNCHES
NEW ENGLAND HOME'S CONNECTICUT MAGAZINE**

***Premiere Issue Showcases Southern Connecticut's Fine Design and
Architecture, Extends the New England Home Magazine Brand***

(Boston, MA) – April 6, 2010 – [New England Home magazine](#), [Network Communication Inc.](#)'s (NCI) five-year-old magazine that celebrates the finest design and architecture in the six New England states, has announced today the launch of a new publication that will be dedicated to Southern Connecticut, an area of Fairfield County known as the Gold Coast.

“With the luxury home design and remodeling market starting to turn around, there’s a lot of opportunity in the home design media space for stronger brands that have persevered through 2009,” says NCI’s Adam Japko, president of Home Design. “No other New England-based magazine serves the affluent luxury homeowner market better than *New England Home*. At the core of our success is a unique approach working with our clients and local design trade in almost countless ways to drive connection and business results. We are very excited to further extend our brand with unique content for local consumers and the same reliable marketing system we have been using to support our loyal sponsors in rest of New England to Southern Connecticut. We have been overwhelmed with the positive response from the market.”

With a circulation of 30,000 copies, the premiere Spring/Summer issue is 120 pages, and focuses on the lower corner of Southern Connecticut, known for its easygoing elegance found in its distinctive and charming mix of modern and traditional design and architecture.

“It’s much more than just a matter of furniture, finishes and square footage,” says Kyle Hoepner, editor-in-chief. “Our magazines capture the lifestyle, culture and unique soul of the areas we cover. Southern Connecticut is one of those particularly blessed places with world-class work by designers, architects, builders, artists and more, and we are proud to be able to showcase it all in the pages of our new magazine.”

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2/ NCI LAUNCHES NEW ENGLAND HOME'S CONNECTICUT

Editorial highlights from the premiere issue:

SECOND ACT – Cover story: Its star turn as a show house met rave reviews, but this Greenwich home designed by Cindy Rinfret revels in its new role as a quietly glamorous family sanctuary.

SWEPT AWAY, p. 66: Scaling down doesn't mean scaling back. A mom's Darien cottage becomes a haven.

DESIGNER KNOWS BEST, p. 78: The owners of a nearly new house in New Canaan give designer Maureen Griffin-Balsbaugh full license to transform their purchase from big and beautiful to warm and welcoming.

PLUS: A Modern Makeover; A Well-designed Doghouse; and Sensuous Sculptures.

The next issue is slated for a Fall cover date.

Betsy Abeles Kravitz, *New England Home's* publisher adds, "Luxury and style continue to be important trends in the home design space. Homeowners are always looking for ways to create their personal sanctuary, and our business partners – the designers, builders, landscapers, any home-service related business – are continually looking for ways to engage with them. We do that better than anyone else."

To interview Adam Japko on the launch of *New England Home's Connecticut* magazine, please contact Tami McCarthy at 212.750.5755, or via email at Tami@TMGpr.com.

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About Network Communications, Inc.

Network Communications, Inc. is the leading publisher of printed and online real estate information in North America. The company was acquired by Court Square Capital Partners in January of 2005. Its magazines are read by over 12 million readers in over 500 markets and deliver more than one million leads to advertisers each month. Network Communications' assets, *The Real Estate Book®*, *Apartment Finder / Blue Book™*, *Mature Living Choices®*, *Black's Guide®*, *New Home Finder®*, *Unique Homes™*, *Kansas City Homes & Gardens™*, By Design Publishing, *Atlanta Homes & Lifestyles*, *Atlanta Home Improvement*, *At Home In Arkansas*, *Relocating in Las Vegas*, *Colorado Homes & Lifestyles*, *St. Louis Homes & Lifestyles*, *Seattle Homes & Lifestyles*, and *Mountain Living*, include publications that millions of readers around the country turn to when looking for the latest information about the real estate and home design markets. Online magazine content can be accessed at www.nci.com.

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